

Council of Governors (In Public)

Item 10.3

Subject: Membership and Communications Sub-Committee Hot Topics
Date of Meeting: 18th September 2018
Prepared by: Gill Donnelly, Membership & Communications Officer
Presented by: Trevor Wooding, Senior Governor/Deputy Chair of Sub Committee

1. Executive Summary

The Membership and Communications Sub-Committee met on 16th July 2018. The key points of discussion and 'hot topics' are highlighted within this report.

Following recent outcomes of governor elections it is recommended that the Chair and Deputy Chair arrangements for this sub-committee are considered as outlined below.

2. Hot Topics of the meeting held on 16th July 2018

Membership Analysis

It was noted that there were 9,625 public members registered on 9th July 2019, which was well above the minimum target of 8,500 public members.

The contested turnout for the North Wales by election earlier in the year was 22.1% which was above the national average of 15.5%. There was a contested election ongoing for one Public Governor seat in Merseyside of which there is seven candidates.

Membership Events

It was noted that the following forthcoming events were scheduled to take place:

- Combined Council of Governors' Meeting and Annual Members' Meeting – Tuesday 18th September, 4.30pm, Conference Room.
- Health Awareness Talk – 'Intro to LHCH' with Jo Shaw, Head of Nursing – Clinical Services and Diagnosing respiratory and sleep disorders' with Paul Maines and Scott Hawkes, Respiratory Physiologists –Thursday 22nd November, 11am at Bridge Chapel Community Centre, Heath Road, L19 4XR.
- A recruitment stand will be held at Liverpool John Moores University on Wednesday 3rd October 10am-2pm.

The events held over the year to date were also discussed and reviewed.

<p>Members Matters</p> <p>The autumn edition of Members Matters will be published on 18th September 2018. A brief outline of proposed articles was provided and feedback welcomed. A members survey will accompany this newsletter – feedback of which aims to improve the membership experience.</p>
<p>Feedback from Annual Governor Focus Conference on Governor Elections Campaigns</p> <p>Trevor Wooding provided feedback from the national Annual Governor Focus Conference he attended in May 2018 which had highlighted again that the turnout in LHCH elections were above the national average. It was also noted that membership across the country was often over represented in the over 60 age group. It was also discussed that it would be worthwhile to explore the possibility of showcasing at next year's Governor Focus Conference. This will be considered and incorporated on the agenda for the next meeting.</p>
<p>Chair of Sub-Committee</p> <p>It was noted that Amanda Clarke's term of office as a governor ends at the Combined Council of Governors' & Annual Members' Meeting in September 2018; therefore a new Chair of this sub-committee needs to be appointed.</p> <p>Ruth Rogers expressed a willingness to undertake the role of Chair and Elaine Holme indicated that she would be interested in the role of Deputy Chair of sub-committee. Trevor Wooding stated he would be willing to step down from the role of Deputy Chair of the sub-committee to enable Elaine to take this role forward. It was agreed that a recommendation would be brought forward to the Council of Governors to reflect these changes.</p>
<p>Any Other Business</p> <p>It was discussed that this would be Vera Hornby and Ken Blasbery's last meeting of the Membership and Communications Sub Committee. Both indicated an interest in continuing to attend the meetings in a Public Member capacity and therefore would continue to receive invitations to future meetings. This was approach was approved by the sub-committee.</p>
<p>Date and time for the next meeting</p> <p>Monday 5th November, 11am, Committee Room, Portacabins.</p>

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3. Recommendations

The Council of Governors is asked to approve the recommendation to appoint Ruth Rogers, Public Governor – Merseyside as Chair of the sub-committee and Elaine Holme, Public Governor – Merseyside as Deputy Chair of the sub-committee from 19th September 2018.